

#### CREATIVE DIRECTOR

#### INFO

PHONE + 1 939 265 0039

alexlancegonzalez@gmail.com

WEBSITE lancegonzalez.com

> LOCATION Puerto Rico

### **ABOUT**

Projected to leverage my skills to bring a solid customer service performance. Developed and improved sales, looking to merged multimedia techniques with digital media marketing

## **SKILLS**

DSLR & Camcorder

Graphic Design

Web Design & HTML

Marketing & Digital Marketing

Spanish & English

Direct sales

# SOFTWARE

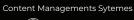
Adobe











**WXWX** 

E commerces

S WOO COMMERCE

Operating System



Microsoft Office







# Alex Lance Gonzalez

HIGHLIGHTS Ads for TV, Cinema, Cable, International Channels and more

Web designer: Egolovers.com (E commers store for Puerto Rico And Domican Republic 2020)

Director, Editor and Photographer: Ego Shoes Puerto Rico Campaign launch for (Caribbean Cinemas 2019)

Writer and Director: The Rugs Spa Puerto Rico commercial ad Campaign With Daniela Droz for

(Caribbean Cinemas 2018)

Writer, and Director: Beira Rio Puerto Rico video Showcase season (2018) with Daniela Droz

Creator, Writer Co-Host: TV Channel MASTVPR Caguas, PR (Locura Colectiva TV show Season 1) (2017)

Radio Co-Host And Producer: "Locura Colectiva Radio Show" (30 ep WMIA 1070 am and WNIK 1230 am 2016-2017)

Writer and Co-Host: Miniseries "Locura Colectiva" (paid TV Program Channel 191 Liberty) (2016)

Camera man and Photographer: National Puerto Rican Day Parade (FOX News, ABC News and NBC news 2016)

Photographer: International Press Conference Arecibo, PR In New York (yahoo.com 2015)

Host and Editor: Midnight of GameStop (in Plaza de Norte Mall web page, Puerto Rico) (2015)

Director and Editor: Television Commercial for "Arecibo Lighthouse and Historical park" (Sistema TV) (2015)

Director: Music Video for TV for Channel 13 "la coronilla de la divina misericordia" artist Beatriz Martínez Mariño (2015)

Editor: Tv Ad campaing the "Capitanes de Arecibo" Puerto Rican Basketball Team (2014)

Director and Editor: TV Commercial for Catholic University of PR (2014)

Cameraman: Music Video "Vamos para el chinchorro" artist "Algareplena", (2015)

Producer and Actor: "Las huellas del Olvido" (short Film 2014)

Director: Live broadcast of ecumenical event "40 Days of Fasting and Prayer" in Coliseo Manuel Petaca Iguina (2014)

### EXPERIENCE

Tonu Import & Export

Audiovisual Production Specialist

Media Content creator for various fashion brands ,Social Media Manager & Marketing Consultant

WXWZ MAS TV PR Channel 23

Writer, Producer and Co-Host

Host and Producer Locura Colectiva (season 1) Cameraman, video editor, writer and content creator

WNIK UNICA RADIO 1230 AM

Radio Host and Producer

Host and producer "Locura Colectiva", Host "Enlace a tu comunidad" Producer and Co-host "con Los Expertos"

2015 - 2016

WMIA MIA 1070 AM

Radio Host and Producer

Locura Colectiva and Various

Fundacion Quinto Sentenario de Arecibo

Video and Photography

Gradux Academy Corp

Manager and Marketing

Bussines Co Owner - in charge of marketing and all Bussines Aspect

Coliseo Manuel Petaca Iguina

Marketing & Content Creator

Digital Marteking & web and social media manager and contect creator.

Seal center of alternative education

Marketing strategies, sales and sales

# **EDUCATION**

2016 - 2017

Colegio de Cinematografía, Artes y Televisión Editing Technician

University of Puerto Rico Arecibo Campus

Photography & Graphic Desigh

2013 - 2014

Film Conservatory San Juan, PR Screenwriting for TV & Film

2010 - 2012

Pontificia Universidad Catolica, PR

Business & information Systems

2008 -2009

Instituto de Banca y Comercio

Draftperson & AutoCad

Escuela de Bellas Artes Liberal Arts

# **EXPERTISE**

















CONNECT

 $m{y}$   $m{arphi}$   $m{\eta}$   $m{arphi}$  let's make great things together, create, shoot and repeat