



CREATIVE DIRECTOR

INFO

PHONE

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EMAIL

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WEBSITE

lancegonzalez.com

LOCATION

Puerto Rico

ABOUT

Projected to leverage my skills to bring a solid customer service performance. Developed and improved sales, looking to merged multimedia techniques with digital media marketing

SKILLS



SOFTWARE

Adobe: Ps, Lr, Ai, Id, Ae, Pr, Au

Content Managements Sytemes: W, WIX

E commerces: S, WOO, COMMERCE

Operating System: Windows, Apple, Linux

Microsoft Office: W, P, X

Adicional Software: AUTOCAD, Google Ads, FACEBOOK ADS, OpenShot Video Software

Lance Gonzalez

Reference available upon request

Alex Lance Gonzalez

AUDIOVISUAL SPECIALIST

HIGHLIGHTS Ads for TV, Cinema, Cable, International Channels and more

- Web designer: EgoLovers.com (E commers store for Puerto Rico And Dominican Republic 2020)
- Director, Editor and Photographer: Ego Shoes Puerto Rico Campaign launch for (Caribbean Cinemas 2019)
- Writer and Director: The Rugs Spa Puerto Rico commercial ad Campaign With Daniela Droz for (Caribbean Cinemas 2018)
- Writer, and Director: Beira Rio Puerto Rico video Showcase season (2018) with Daniela Droz
- Creator, Writer Co-Host: TV Channel MASTVPR Caguas, PR (Locura Colectiva TV show Season 1) (2017)
- Radio Co-Host And Producer: "Locura Colectiva Radio Show" (30 ep WMIA 1070 am and WNIK 1230 am 2016-2017)
- Writer and Co-Host: Miniseries "Locura Colectiva" (paid TV Program Channel 191 Liberty) (2016)
- Camera man and Photographer: National Puerto Rican Day Parade (FOX News, ABC News and NBC news 2016)
- Photographer: International Press Conference Arecibo, PR In New York (yahoo.com 2015)
- Host and Editor: Midnight of GameStop (in Plaza de Norte Mall web page, Puerto Rico) (2015)
- Director and Editor: Television Commercial for "Arecibo Lighthouse and Historical park" (Sistema TV) (2015)
- Director: Music Video for TV for Channel 13 "la coronilla de la divina misericordia" artist Beatriz Martínez Mariño (2015)
- Editor: Tv Ad campaing the "Capitanes de Arecibo" Puerto Rican Basketball Team (2014)
- Director and Editor: TV Commercial for Catholic University of PR (2014)
- Cameraman: Music Video "Vamos para el chinchorro" artist "Aligareplena", (2015)
- Producer and Actor: "Las huellas del Olvido" (short Film 2014)
- Director: Live broadcast of ecumenical event "40 Days of Fasting and Prayer" in Coliseo Manuel Petaca Iguina (2014)

EXPERIENCE

2020 Tonu Import & Export Audiovisual Production Specialist Media Content creator for various fashion brands ,Social Media Manager & Marketing Consultant	2015 Fundacion Quinto Sentenario de Arecibo Video and Photography
2018 - 2019 WXWZ MAS TV PR Channel 23 Writer, Producer and Co-Host Host and Producer Locura Colectiva (season 1) Cameraman, video editor, writer and content creator	2014 Gradux Academy Corp Manager and Marketing Bussines Co Owner - in charge of marketing and all Bussines Aspect
2016 - 2018 WNIK UNICA RADIO 1230 AM Radio Host and Producer Host and producer "Locura Colectiva", Host "Enlace a tu comunidad" Producer and Co-host "con Los Expertos"	2013 - 2014 Coliseo Manuel Petaca Iguina Marketing & Content Creator Digital Marteking & web and social media manager and contect creator.
2015 - 2016 WMIA MIA 1070 AM Radio Host and Producer Locura Colectiva and Various	2011-2013 Seal center of alternative education Marketing Marketing strategies, sales and sales

EDUCATION

2016 - 2017 Colegio de Cinematografía, Artes y Televisión Editing Technician	2010 - 2012 Pontificia Universidad Catolica, PR Business & information Systems
2015 University of Puerto Rico Arecibo Campus Photography & Graphic Design	2008 -2009 Instituto de Banca y Comercio Draftperson & AutoCad
2013 - 2014 Film Conservatory San Juan, PR Screenwriting for TV & Film	2007 Escuela de Bellas Artes Liberal Arts

EXPERTISE



CONNECT

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