

Alex Lance Gonzalez

Maketing , Content Creator, Editor & Photographer

HIGHLIGHTS

Ads for TV, Cinema, Cable, International Channels and more

- Director, Photographer & Editor: TV ad & Movie Ttheaters: Parque de las Ciencias by Toro Verde - 2024
- Content Creator & Social Media: PUERTO RICO FASHION WEEK for Discover Puerto Rico - 2024
- Director: Chick-fil-A- Hatillo Division- "Servirles es un Placer"- 2024
- Producer: Air-Con "El Friito del Verano" with Mónica Pastrana TV & Caribbean Cinemas 2023
- Director, Photographer & Editor: Fashion Film & Commercial for Enzo For Men (Caribbean Cinemas 2023)
- Director, Photographer & Editor: Commercial for Authentic Models Agency (Caribbean Cinemas 2023)
- Director, Social Media & Graphic Designer : Commercial for Ruta 129 Gastro Park (Caribbean Cinemas 2023)
- Photographer, Editor Social Media: Commercial with body painting for Vizzano Shoes 2022
- Director, Editor & Photographer: Woody's For Men (TV AD 2022)
- Director, Editor & Photographer: Kativa Coconut Line spanish commercial (TV AD 2021)
- Photographer, Social Media & Graphic Designer : Fashion Film & Photography Miss Mundo x EGO 2021
- 1rt AD : H&M (Fun With Diversity) Interview Video in Puerto Rico (2021)
- Web Designer Social Media: Egolovers.com (E commers store for Puerto Rico and Dominican Republic 2020)
- Director, Editor and Photographer: Ego Shoes Puerto Rico Campaign launch for (Caribbean Cinemas 2019)
- Writer and Director: The Rugs Spa Puerto Rico commercial ad Campaign (Caribbean Cinemas 2018)
- Photographer: & Video Beira Rio Puerto Rico video Showcase season (2018) with Daniela Droz)
- Camera man: National Puerto Rican Day Parade (FOX News, ABC News and NBC news 2016)
- Photographer: International Press Conference Arecibo, PR In New York (yahoo.com 2015)
- Editor: Television Commercial for "Arecibo Lighthouse and Historical park" (Sistema TV) (2015)

FILMMAKER

INFO

PHONE

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EMAIL

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WEBSITE

lancegonzalez.com

LOCATION

Puerto Rico

ABOUT

Projected to leverage my skills to bring a solid customer service performance. Developed and improved sales, looking to merged multimedia techniques with digital media marketing

SKILLS

DSLR & Camcorder

Graphic Design

Digital Marketing

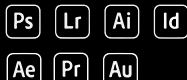
Web Design

Spanish & English

Direct sales

SOFTWARE

Adobe



Content Managements Sytemes



E commerces



Operating System



Microsoft Office



Additional Software



Lance Gonzalez

Reference available upon request

EXPERIENCE

2024 - 2025

Colegio de Cinematografía, Artes y Televisión
Professor

Teaching multiple subjects
Film and Photography & Basic Editing

2019 - 2023

Tonu Import & Export
Advertising consultant & Web Master

Media Content Creator for various fashion brands
Social Media Manager & Film and Photography

2020 - 2021

La Espanola Beauty Supply
Video, EDITOR & Photography

Media Content Creator for various fashion brands
Social Media Manager & Film and Photography

2018 - 2019

WXWZ MAS TV PR Channel 23
Writer, Producer and Co-Host

Host and Producer Locura Colectiva
Cameraman, video editor, writer and content creator

2016 - 2018

WNIC UNICA RADIO 1230 AM
Radio Host and Producer

Host and producer "Locura Colectiva", Host "Enlace a tu comunidad" Producer and Co-host "con Los Expertos"

2015 - 2016

WMIA MIA 1070 AM
Radio Host and Producer

Locura Colectiva and Various

2015

Fundacion Quinto Sentenario de Arecibo
Gaphic designer

Web content & marketing strategy's
Social Media Manager & Film and Photography

2013 - 2014

Coliseo Manuel Petaca Iguina
Marketing & Content Creator

Digital Marteking & web and social media
manager and contect creator.

EDUCATION

2016 - 2017

Colegio de Cinematografía, Artes y Televisión
Editing Technician

2015

University of Puerto Rico Arecibo Campus
Photography & Graphic Design

2013 - 2014

Film Conservatory San Juan, PR
Screenwriting for TV & Film

2010 - 2013

Pontificia Universidad Catolica, PR
Business & information Systems

2008 -2009

Instituto de Banca y Comercio
Draftperson & AutoCad

2007

Escuela de Bellas Artes
Liberal Arts

EXPERTISE



CONNECT



LET'S MAKE GREAT THINGS TOGETHER, CREATE, SHOOT AND REPEAT

WWW.LANCEGONZALEZ.COM