



## CREATIVE DIRECTOR

### INFO

#### PHONE

+ 1 939 265 0039

#### EMAIL

alexlancegonzalez@gmail.com

#### WEBSITE

lancegonzalez.com

#### LOCATION

Puerto Rico

## ABOUT

Projected to leverage my skills to bring a solid customer service performance. Developed and improved sales, looking to merged multimedia techniques with digital media marketing

## SKILLS

DSLR & Camcorder

Graphic Design

Marketing & Digital Marketing

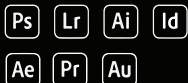
Web Design

Spanish & English

Direct sales

## SOFTWARE

Adobe



Content Managements Sytemes



E commerces



Operating System



Microsoft Office



Additional Software



*Lance Gonzalez*

Reference available upon request

# Alex Lance Gonzalez

FILMMAKER/PHOTOGRAPHER/GRAPHIC DESIGNER

## HIGHLIGHTS

 Ads for TV, Cinema, Cable, International Channels and more

Director, Photographer & Editor: Fashion Film & Commercial for Enzo For Men (Caribbean Cinemas 2023)

Director, Photographer & Editor: Commercial for Authentic Models Agency (Caribbean Cinemas 2023)

Director, Photographer : Commercial for Ruta 129 Gastro Park (Caribbean Cinemas 2023)

Photographer, Editor & Director: Commercial with body painting for Vizzano Shoes 2022

Cinematographer & Photographer: Treve Shoes Brand Launch Campaing 2022

Director, Editor & Photographer: Woody's For Men (TV AD 2021)

Director, Editor & Photographer: Kativa Coconut Line spanish commercial (TV AD 2021)

Photographer & Video: Fashion Film & Photography Moleca Shoes Puerto Rico 2021

1rt AD : H&M Fun With Diversity Interview Video in Puerto Rico (2021)

Art Director & Web Designer: Egolovers.com (E commers store for Puerto Rico and Dominican Republic 2020)

Director, Editor and Photographer: Ego Shoes Puerto Rico Campaign launch for (Caribbean Cinemas 2019)

Writer and Director: The Rugs Spa Puerto Rico commercial ad Campaign (Caribbean Cinemas 2018)

Writer and Director: Beira Rio Puerto Rico video Showcase season (2018) with Daniela Droz

Camera man: National Puerto Rican Day Parade (FOX News, ABC News and NBC news 2016)

Photographer: International Press Conference Arecibo, PR In New York (yahoo.com 2015)

Editor: Television Commercial for "Arecibo Lighthouse and Historical park" (Sistema TV) (2015)

Director: Music Video for TV for Channel 13 "la coronilla de la divina misericordia" artist Beatriz Martínez Mariño (2015)

Editor: Tv Ad campaing the "Capitanes de Arecibo" Puerto Rican Basketball Team (2014)

Director: Live broadcast of ecumenical event "40 Days of Fasting and Prayer" in Coliseo Manuel Petaca Iguina (2014)

## EXPERIENCE

2019- 2022

### TONU IMPORT & EXPORT

ADVERTISING CONSULTANT & WEB MASTER

Media Content Creator for various fashion brands  
Social Media Manager & Film and Photography

2015 - 2016

### WMIA MIA 1070 AM

RADIO HOST AND PRODUCER

Locura Colectiva and Various

2020-2021

### LA ESPANOLA BEAUTY SUPPLY

VIDEO, EDITOR & PHOTOGRAPHY

Media Content Creator for various fashion brands  
Social Media Manager & Film and Photography

2015

### FUNDACION QUINTO SENTENARIO DE ARECIBO

VIDEO AND PHOTOGRAPHY

2018 - 2019

### WXWZ MAS TV PR CHANNEL 23

WRITER, PRODUCER AND CO-HOST

Host and Producer Locura Colectiva  
Cameraman, video editor, writer and content creator

2014

### GRADUX ACADEMY CORP

MANAGER AND MARKETING

Bussines Co Owner - in charge of  
marketing and all Bussines Aspect

2016 - 2018

### WNIK UNICA RADIO 1230 AM

RADIO HOST AND PRODUCER

Host and producer "Locura Colectiva", Host "Enlace a tu  
comunidad" Producer and Co-host "con Los Expertos"

2013 - 2014

### COLISEO MANUEL PETACA IGUINA

MARKETING & CONTENT CREATOR

Digital Marteking & web and social media  
manager and context creator.

## EDUCATION

2016 - 2017

### COLEGIO DE CINEMATOGRAFÍA, ARTES Y TELEVISIÓN

EDITING TECHNICIAN

2010 - 2012

### PONTIFICIA UNIVERSIDAD CATOLICA, PR

BUSINESS & INFORMATION SYSTEMS

2015

### UNIVERSITY OF PUERTO RICO ARECIBO CAMPUS

PHOTOGRAPHY & GRAPHIC DESIGN

2008 -2009

### INSTITUTO DE BANCA Y COMERCIO

DRAFTPERSON & AUTOCAD

2013 - 2014

### FILM CONSERVATORY SAN JUAN, PR

SCREENWRITING FOR TV & FILM

2007

### ESCUELA DE BELLAS ARTES

LIBERAL ARTS

## EXPERTISE



## CONNECT



LET'S MAKE GREAT THINGS TOGETHER, CREATE, SHOOT AND REPEAT

WWW.LANCEGONZALEZ.COM