



CONTENT CREATOR

INFO

PHONE

+ 1 939 265 0039

EMAIL

alexlancegonzalez@gmail.com

WEBSITE

lancegonzalez.com

LOCATION

Puerto Rico

ABOUT

Projected to leverage my skills to bring a solid customer service performance. Developed and improved sales, looking to merged multimedia techniques with digital media marketing

SKILLS

DSLR & Camcorder

Graphic Design & Web Design

Digital Marketing

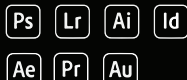
Direct Sales

Spanish & English

AI Programming Services

SOFTWARE

Adobe



Content Managements Sytemes



E commerces



Operating System



Microsoft Office



Additional Software



Lance Gonzalez

Reference available upon request

Alex Lance Gonzalez

Marketing , Content Creator, Editor & Photographer

HIGHLIGHTS

Ads for TV, Cinema, Cable, International Channels and more

- Photographer web page : Ego shoes x Miss Universes Puerto Rico - 2024
- Content Creator : The Emerging Fashion Designer Competition for Expo Moda - 2024
- Director: Chick-fil-A- Hatillo Division- "Servirles es un Placer"- 2024
- Producer: Air-Con "El Friito del Verano" with Mónica Pastrana TV & Caribbean Cinemas 2023 - 2024
- Director, Photographer & Editor: Fashion Film & Commercial for Enzo For Men (Caribbean Cinemas 2023)
- Director, Photographer & Editor: Commercial for Authentic Models Agency (Caribbean Cinemas 2023)
- Director, Social Media : Commercial for Ruta 129 Gastro Park (Caribbean Cinemas 2023)
- Photographer, Editor Social Media: Commercial with body painting for Vizzano Shoes 2022
- Director, Editor & Photographer: Woody's For Men (TV AD 2022)
- Director, Editor & Photographer: Kativa Coconut Line spanish commercial (TV AD 2021)
- Photographer & Video Social Media: Fashion Film & Photography Miss Mundo x EGO 2021
- Trt AD : H&M Fun With Diversity Interview Video in Puerto Rico (2021)
- Art Director & Web Designer: Egolovers.com (E commers store for Puerto Rico and Dominican Republic 2020)
- Director, Editor and Photographer: Ego Shoes Puerto Rico Campaign launch for (Caribbean Cinemas 2019)
- Writer and Director: The Rugs Spa Puerto Rico commercial ad Campaign (Caribbean Cinemas 2018)
- Photographer: & Video Beira Rio Puerto Rico video Showcase season 2018 with Daniela Droz
- Camera man: National Puerto Rican Day Parade (FOX News, ABC News and NBC news 2016)
- Photographer: International Press Conference Arecibo, PR In New York (yahoo.com 2015)
- Editor: Television Commercial for "Arecibo Lighthouse and Historical park" (Sistema TV) (2015)

EXPERIENCE

2019- 2023

TONU IMPORT & EXPORT
ADVERTISING CONSULTANT & WEB MASTER

Media Content Creator for various fashion brands ,Social Media Manager & Film and Photography

2015 - 2016

WMIA MIA 1070 AM
RADIO HOST AND PRODUCER

Locura Colectiva and Various

2020-2021

LA ESPANOLA BEAUTY SUPPLY
VIDEO, EDITOR & PHOTOGRAPHY

Media Content Creator for various fashion brands Social Media Manager & Film and Photography

2015

FUNDACION QUINTO SENTENARIO DE ARECIBO
GRAPHIC DESIGNER

2018 - 2019

WXWZ MAS TV PR CHANNEL 23
WRITER, PRODUCER AND CO-HOST

Host and Producer Locura Colectiva Cameraman, video editor, writer and content creator

2014

GRADUX ACADEMY CORP
MANAGER AND MARKETING

Bussines Co Owner - in charge of marketing and all Bussines Aspect

2016 - 2018

WNIK UNICA RADIO 1230 AM
RADIO HOST AND PRODUCER

Host and producer "Locura Colectiva", Host "Enlace a tu comunidad" Producer and Co-host "con Los Expertos"

2013 - 2014

COLISEO MANUEL PETACA IGUINA
MARKETING & CONTENT CREATOR

Digital Marteking & web and social media manager and conctect creator.

EDUCATION

2016 - 2017

COLEGIO DE CINEMATOGRAFÍA, ARTES Y TELEVISIÓN
EDITING TECHNICIAN

2010 - 2012

PONTIFICIA UNIVERSIDAD CATOLICA, PR
BUSINESS & INFORMATION SYSTEMS

2015

UNIVERSITY OF PUERTO RICO ARECIBO CAMPUS
PHOTOGRAPHY & GRAPHIC DESIGN

2008 -2009

INSTITUTO DE BANCA Y COMERCIO
DRAFTPERSON & AUTOCAD

2013 - 2014

FILM CONSERVATORY SAN JUAN, PR
SCREENWRITING FOR TV & FILM

2007

ESCUELA DE BELLAS ARTES
LIBERAL ARTS

EXPERTISE



CONNECT

LET'S MAKE GREAT THINGS TOGETHER, CREATE, SHOOT AND REPEAT

@ALEXLANCEGONZALEZ

WWW.LANCEGONZALEZ.COM